Questions about your entry? Contact [sustainability@nscorp.com](mailto:sustainability@nscorp.com).

**General Requirements**

The **Norfolk Southern Thoroughbred Sustainability Partner Awards** are intended to recognize leaders in (1) corporate programs achieving energy efficiency savings, (2) innovations that have accelerated the shift toward a low-carbon economy, and (3) outstanding efforts promoting environmental stewardship. There are three separate awards for each category. You may provide a submission for one, two or all three of the categories. Please submit no more than one nomination per category. If any aspect of your submission is confidential, please mark it as such.

The application period will open on September 25, 2024, and will close on October 25, 2024. Winners will be selected based on a committee comprised of Norfolk Southern marketing, sourcing, and environmental representatives. Winners will be announced in December 2024 and a winner’s celebration will be held in Q1 2024.

**Eligibility**

Eligibility requirements are as follows:

* **Applicants must be from Norfolk Southern’s current customers and suppliers.**
* **Only results which include measurable progress in 2023 are eligible.**
* **Submissions should be based on transportation industry-relevant achievements.**

**I am submitting for:**

Energy Efficiency Award

Innovation Award

Environmental Stewardship Award

Once your form is complete, submit it via email to[sustainability@nscorp.com](mailto:sustainabilityaward@nscorp.com).

**Award Category 1: Energy Efficiency**

The Energy Efficiency Award is intended to recognize corporate programs achieving energy efficiency savings. Energy efficiency refers to the practice of using less energy to achieve the same output or perform the same task. Examples of energy efficiency activities are adopting technologies, processes, or behaviors that reduce energy waste, such as implementing route-optimization techniques, improving fuel-efficiency, or enhancing industrial processes.

In your submission, please emphasize quantitative results and achievements rather than qualitative indicators. Please submit only one project or accomplishment per award category. If more than one project is submitted, this may result in the disqualification of your submission.

|  |  |  |
| --- | --- | --- |
| **Background** |  | **Company Category:** |
| *Company name:* |  | Customers - Intermodal |
| *Company contact:* |  | Customers - Coal |
| *Title, email, phone:* |  | Customers - Metals & Construction |
| *Number of employees:* |  | Customers - Automotive |
| *2023 revenue:* |  | Customers - Chemicals |
|  |  | Customers - Ag, forest, CP |
|  |  | Customers – Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |  | Supplier |

**Description of Energy Efficiency Achievement**

|  |  |
| --- | --- |
| *Percent of total energy from renewable sources:* | \_\_\_\_\_ % |
| *2022 to 2023 decrease in GHG emissions:* | **\_\_\_%** Absolute MTCO2e reduction  Emission intensity reduction including units (if applicable), **\_\_\_%** reduction |
| *Do you have energy efficiency targets set?* | Yes/No; If yes, provide details including scopes, base and target year, and current progress on your target |
| *Do you have renewable energy targets set?* | Yes/No; If yes, provide details |

|  |
| --- |
| Please provide a narrative overview of your energy efficiency improvements listed in the table above. Describe your energy efficiency achievements from your base year, and in the most recent year (max 3,000 characters): |

**Award Category 2: Innovation Award**

The Innovation Award is intended to recognize technology innovations that have significantly contributed to a more sustainable future and accelerated the shift toward a low-carbon economy. Your submission must prove to be **novel, relevant, and impactful**. We have provided definitions below. Please submit only one project or accomplishment per award category. If more than one project is submitted, this may result in the disqualification of your submission.

* **Novel**: the innovation must have been developed, implemented, or have measurable impact in the last year.
* **Relevant**: the innovation needs to be primarily related to sustainability and be relevant to the transportation sector.
* **Impactful**: the innovation needs to have clear, quantitative evidence that can be cited to demonstrate the sustainability impact.

|  |  |  |
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| **Background** |  | **Company Category:** |
| *Company name:* |  | Customers - Intermodal |
| *Company contact:* |  | Customers - Coal |
| *Title, email, phone:* |  | Customers - Metals & Construction |
| *Number of employees:* |  | Customers - Automotive |
| *2023 revenue:* |  | Customers - Chemicals |
|  |  | Customers - Ag, forest, CP |
|  |  | Customers – Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |  | Supplier |

|  |
| --- |
| Please provide a narrative overview of your innovation, including answers to the following questions (Max 3,000 characters):  *What is the innovation?*  *How does it improve sustainability?*  *What impact is it having on the transportation industry (be as quantitative as possible; for example, innovation X saved Y miles of driving or avoided X tons of emissions)?*  *Are there any partnerships involved? Please explain.* |

**Award Category 3: Environmental Stewardship Award**

The Environmental Stewardship Award is intended to recognize outstanding efforts promoting stewardship of the environment. Your submission must prove to be **novel, relevant, and impactful.** We have provided definitions below. Please submit only one project or accomplishment per award category. If more than one project is submitted, this may result in the disqualification of your submission.

* **Novel**: some portion of the stewardship activity must have occurred in the last year.
* **Relevant**: the stewardship activity must be relevant to the transportation sector.
* **Impactful**: the stewardship needs to represent on-going activity and have clear, quantitative evidence that can be cited to demonstrate the sustainability impact.

|  |  |  |
| --- | --- | --- |
| **Background** |  | **Company Category:** |
| *Company name:* |  | Customers - Intermodal |
| *Company contact:* |  | Customers - Coal |
| *Title, email, phone:* |  | Customers - Metals & Construction |
| *Number of employees:* |  | Customers - Automotive |
| *2023 revenue:* |  | Customers - Chemicals |
|  |  | Customers - Ag, forest, CP |
|  |  | Customers – Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |  | Supplier |

Please provide a narrative overview of your environmental stewardship, including answers to the following questions (max 3,000 characters):

*What is the stewardship project?*

*What was novel or unique about the activity?*

*What impact is it having on the transportation industry?*

*How scalable/transferable to other projects is it?*